



ADDENDUM 1

TO ALL BIDDERS

RE: ADDENDUM -1- CLARIFICATION ON TENDER CLOSING DATE AND FINANCIAL PROPOSAL

This is to inform you that the tender closing date for the below tender has been **changed from 31/03/2022 to 08/04/2022 as highlighted below.**

TENDER NO.	TENDER NAME	BID SECURITY	CLOSING DATE
KTB/T/0003/2021-2022	Provision of Advertising (ATL) Agency Service which will include Creative Design, Digital Marketing, Brand Management and Media Buying Services	KSHS,250,000.00	08/04/2022at 12.00 Noon Kenyan time

Financial proposal

The Budget for the provision of **the Services for the next 3 years** must be expressed in KES, including:

- (a) Agencies retainer fees for the creation of creative concepts for both off-line and online use
- (b) Production commission
- (c) Media buying commission

The proposal will clearly indicate a retainer and all the Services that fall within it as well as commission retained by agency, in percentage terms of the outsourced third party services

All other details remain the same as per tender document.

GERALD OMONDI

MANAGER,SUPPLY CHAIN MANAGEMENT